**Impact**

Maryland Community Action Partnership (MCAP)

Community Action Stories



**[Agency Name ABC of XYZ County to go here].**

[Insert BACKGROUND and SETTING] on situation, person…location, highlighted area of focus sentence or two, include time frame**.**

Insert [The WHAT… about the situation, challenge, need…maybe unique to pre-COVID or increased by COVID**.**

[Insert text insert text insert text insert text insert text insert text insert text insert text insert text insert text insert text insert text insert text insert text insert text insert text insert text]

**Your choice of picture here**

Supporting financial strategies during times of uncertainty (Example)

For more on MCAP and additional impact stories, go to [www.maryland-cap.org](http://www.maryland-cap.org).

[CALL TO ACTION] Learn more about XXXX program **here**.

**Action Taken**

[The HOW…] What community action did **first**. Example to include funding source or related plan, mention if partners were involved and types of partners, amount of funding leveraged, pertinent top details…**strategy or planning details.**

[MORE DETAILS on HOW…] The **process and facts** related to the how, plus any stats or metrics or conversions.

**Impact Results**

[The RESULTS…] Now, [the need/challenge] has a **stated solution/results/impact,** proving impact of the effort, outputs of quality life stated here.

[The PERSONAL INSIGHT…] Circle back to the highlighted person… **added insights** and details from that related interview.

[WRAP UP AND VISION STATEMENT…] The community/location/neighborhood… geographical facts, team or advocate facts as further background, continuation of the support or vision for the project’s next steps here.

“This quote can be from anyone in the community, people served, staff or ED – totally up to you.”

[Quote or High Level Topic Here]

19 agencies committed to helping people changing lives in MD, DC and DE