

MCAP NEWSLETTER - AUGUST 2023

MCAP News Alert: Governor Moore launches Maryland ActNow Campaign to close the digital divide in Maryland, part of a \$267M Federal funding initiative. Watch his [video update here](#).

2-GEN AWARENESS MADNESS

Build Awareness About The Success of 2-Gen

The whole family approach, or 2-Gen, sits at the foundation of our Community Action model. The positive outcomes of supporting both children and their adult family members for long-term sustainability are evident in our stories. We are happy to share some of our creative tools, like videos, training recordings, social posts, posters and more. Help our network build awareness about our collective impact.

[TOOL KIT ACCESS](#)



AUGUST 2023
Stay Cool

*"For there is always light,
if only we're brave enough
to see it, if only we're brave
enough to be it."*

- Amanda Gorman

2Gen - A Whole Family Approach



Two-generation approaches focus on creating opportunities for and addressing needs of both children and the adults in their lives together. The idea behind the framework is that when opportunities for children and parents are approached jointly, the benefits may be greater than the sum of the separate parts.

Strong Families Strong Communities



**FIND YOUR LOCAL
COMMUNITY ACTION AGENCY**

VISIT WWW.MARYLAND-CAP.ORG

follow our social communities!



What's Your Agency's Impact Story?

Do you have a 2-Gen story you'd like to share with our network? Click the button below and submit it today, and we will include it in MCAP's future blog posts and social media outreach.

**SHARE YOUR
STORY**

REGIONAL TRAINING OPPORTUNITIES

Mark your calendar and [click here to register](#) for the **Customizing Strategic Planning**

Webinar on August 10th at 2 PM

Do your eyes roll over at the mere mention of the words “strategic planning?” Do plans seem to disappear after planning sessions? Many of us aren’t doing strategic planning particularly well, but we could be. In this workshop, you’ll learn the individual and organizational benefits of fact-based strategic planning, how to design a planning process that meets your agency’s needs, and the five steps of a planning process that will lead your agency toward social change. You may even leave excited to lead your next planning process! Find the [full regional webinar schedule here!](#)

REGION 3 TRAINING



8/10 @ 2PM EST

REGISTER NOW
Customizing Strategic
Planning to Fit Your
Agency's Needs
WEBINAR

REGISTER NOW

In case you missed it! On-demand recordings of the CAP Essentials Webinar Series is now available, including 2-Gen training. [Just click here to access the courses now!](#)

CAP Essentials cover foundational concepts for Community Action. Whether you are on the front lines, partnering, or volunteering your time, this is a great place to bolster your knowledge. Access learning on demand on the MCAP Masterclass.

COMMUNITY ACTION JOBS

Community Action Inspires Change

Are You A Community Action Professional or desire to be a part of bringing hope to our communities? Current openings are found on MCAP's job board now. There is great reward in service to others and SO much opportunity! **[Connect now](#)** with these dedicated teams. Just click below.



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