



Advocacy Phone Campaign Script for SB0666

Introduction:

Hello, my name is [insert your name], and I'm calling on behalf of [insert your agency name]. Thank you for taking my call. I appreciate it.

Purpose of Call:

I am calling today to urge your support for **Senate Bill 666**, which is crucial for Maryland's Community Action Agencies. This bill ensures vital funding for these agencies, which are essential in helping families navigate financial crises, job loss, and work towards self-sufficiency.

As mentioned in the testimony from **Angela Martin**, the Maryland Community Action Partnership, the funding secured through SB 666 is **critical**. Without it, these agencies would be forced to scale back and cut programs, ultimately affecting the families who rely on them.

Key Testimony Messages:

- **Community Action Agencies are essential** to bridging the gap for families in need, providing pathways to economic opportunity and self-sufficiency. Without this support, over **207,000 people** would lose access to critical services that help them achieve their aspirations, build businesses, and gain financial independence.
- The return on investment is undeniable: for every \$1 of **CSBG** funding, Maryland's Community Action Agencies leverage **\$20.05** from federal, state, local, and private sources. This results in increased workforce participation, stronger local economies, and a more resilient community overall.
- Maryland's Community Action Agencies form powerful partnerships with **512 non-profits, 976 for-profit entities, 454 faith-based organizations, and 38 school districts**, amplifying their reach and effectiveness. These collaborations are key in ensuring that those most in need are not left behind.

Request for Action:

We are at a critical point where underfunding these agencies could undermine years of hard work in building stronger communities. **SB 666 ensures sustained funding**, allowing Community Action Agencies to continue to support **economic self-sufficiency** for low-income individuals and families across Maryland.

I strongly urge you to **support SB 666** and provide it with a favorable report. Maryland cannot afford to underfund these essential organizations.

Would you commit to supporting SB 666 and ensuring its passage?

Closing:

Thank you for your time and for considering the importance of SB 666. This bill will have a lasting, positive impact on Maryland's economy and most vulnerable populations. If you need any additional information, please feel free to contact me or reach out to [insert your agency name]. Thank you again for your consideration. Thank you for your time. Have a great day!

Advocacy Phone Campaign Script for SB0666 (Option 2 - brief)

Purpose of Call:

I'm calling to urge your support for **Senate Bill 666**, which is vital for Maryland's Community Action Agencies. This bill ensures critical funding to support families facing financial crises, job loss, and the need for self-sufficiency.

Without this funding, over **207,000 Marylanders** would lose access to essential services. Community Action Agencies are already facing increased demand and, without this support, will be forced to cut programs that help people build better futures.

Key Points:

- For every \$1 of **CSBG** funding, **\$20.05** is leveraged from other sources, supporting workforce participation and stronger local economies.
- **SB 666** ensures sustained funding to help Maryland's most vulnerable populations and strengthens partnerships across **512 non-profits, 976 for-profit entities, and 38 school districts**.

Request for Action:

I strongly urge you to support **SB 666** and give it a favorable report. This bill is critical for strengthening Maryland's economy and ensuring families have the opportunity to thrive.

Closing:

Thank you for your time. If you have any questions, feel free to contact me or [insert your agency name]. I appreciate your support. Thank you again, and have a great day!